



vista360 About Us



OUR SERVICES *get your business noticed*

website design, marketing & promotion, search campaigns & performance tracking, photography, copywriting, presentations and business support

OUR APPROACH *the perfect fit*

Because you're not 'just another' client, we're not 'just another' web design & marketing agency. Every project we undertake is as unique as your individual business needs.

OUR EXPERTISE *creativity, technical and commercial expertise*

At vista 360 web solutions we combine creative and technical expertise with an intelligent and imaginative approach to the needs of your business. We are passionate about new media and its role at the heart of any communications strategy and offer cost effective, commercially focused web solutions to really drive your business forward.

OUR BACKGROUND *honesty, commitment and experience*

We offer than 20 years of marketing & copy experience and a network of technical and print support.

Managing Director Nigel Dolman – prior to successfully establishing my own web design and marketing business in 2006, had a track record of achievements in increasingly senior marketing roles, gained during 20 years with the Boots Company and 5 years with the airline bmi (formerly British Midland).

Creative and Business Development Director Rob Lippitt – prior to joining vista360 in October 2008 held various senior management roles within the Commercial team at the airline bmi (formerly British Midland). Worked within the company for 17 years and final role prior to leaving was sales & marketing manager for bmi international markets.

OUR COMPANY *small business, big image*

As a small business ourselves we work harder to develop a personal interest in the sites we design and to develop a strong one-to-one relationship with you and your company. Large or small, it's what we do for each and every one of our clients.

Our size also means that expertise & service dictate our fees rather than big company overheads and you get direct involvement with the designers - big-agency quality without the big-agency prices.

OUR PORTFOLIO *our quality speaks for itself*

We are proud to create websites that really do the business for our diverse portfolio of clients. Don't just take our word for it - to find out more about the clients, the briefs, the creatives and the results our full portfolio is viewable at www.vista360.co.uk

OUR SERVICES *tailored business solutions*

web design

- web design, hosting & photography
- search engine optimisation
- pay per click campaigns
- website content management

marketing services

- company identity & logos
- marketing and promotion
- marketing planning

photography

- distinctive original photography
- specially sourced imagery
- 360 degrees virtual tours

copywriting

- crisp, easy to read copywriting
- promotional materials & direct mail
- editing & ongoing copy content
- corporate websites & intranets

presentations & business support

- administration, correspondence, accounts, office & secretarial support
- company presentations